



**RULES OF REFERENCE TO CERTIFICATION
ECOCERT « NATURAL AND ORGANIC COSMETICS » STANDARD**

The ECOCERT certification logo is displayed in order to identify a product or a process that has been certified by ECOCERT according to the ECOCERT « Natural and Organic Cosmetics » standard, for the purposes of labeling or communication.

These rules are applicable whenever the ECOCERT trademark is displayed, as well as when a reference is made to ECOCERT GREENLIFE or to the certification, whatever the media in question.

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ARTICLE 1. PRIOR APPROVAL

Any project, whatever its media, which displays the ECOCERT trademark and/or makes reference to ECOCERT or to the certification, must be submitted to ECOCERT's approval before the logo or the reference may be displayed.

ARTICLE 2. GRAPHIC CHARTER

The ECOCERT trademark is protected by ECOCERT SA in the following form:



ECOCERT GREENLIFE is allowed by ECOCERT SA to use the ECOCERT trademark in order to certificate.

The logo is available in digital format on request from ECOCERT GREENLIFE.

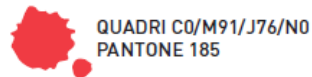
2.1 Components

The components of the logo are fixed and may not be modified.

2.2 Colour

2.2.1 On a background coloured white, ivory or any other light colour

The logo must be displayed in red Pantone 185
Cyan 0% - Magenta 91% - Yellow 76% - Black 0%



2.2.2 Dispensation

On a background that clashes with the red: the logo may be applied in 100% black.



On a black background, or when the background is too close to the colour of the logo and in order to avoid making it unreadable, the logo may be displayed in white.



ECOCERT may make an exception, however, if justified by the circumstances.

2.3 Shape of the logo

Neither the shape nor the typography of the logo may be changed.

2.4 Size of the logo

The logo must have a minimum length of 8 mm. Its proportions must be respected.

The logo must be surrounded by empty space that is equal to one third of its length.

ARTICLE 3. GENERAL RULES FOR USE

The ECOCERT trademark and/or reference to ECOCERT GREENLIFE or to the certification may be displayed on any type of media (packaging, labelling, website, brochure, advertising, etc.).

The general rules that follow must be respected whatever the type of media, for all uses of the ECOCERT trademark and/or reference to ECOCERT GREENLIFE or to the certification:

- the ECOCERT trademark and/or reference to ECOCERT GREENLIFE or to the certification may only be displayed in association with products or processes that have been certified by ECOCERT. This can be done only if:
 - (i) covered by a valid document establishing that the product or process is compliant with the requirements of the “natural and organic cosmetics” standard and related with a validated licence,
 - (ii) it is in the scope aimed by the natural and cosmetics standard.
- In any case, the reference to the certification, or the use of the certificate or the subcontracting attestation, must not be made in such a manner as to bring ECOCERT GREENLIFE into disrepute and no statement can be made regarding the compliance with the certification or the certificate or the subcontracting attestation which ECOCERT GREENLIFE may consider misleading or unauthorized;
- If copies of the certificate or subcontracting attestation or licence are provided to third parties, the document shall be reproduced in its entirety.

ARTICLE 4. SPECIFIC RULES FOR USE ON PACKAGING AND LABELLING OF PRODUCTS INSPECTED AND VERIFIED AS COMPLIANT

4.1 Compulsory references:

All types of packaging or labeling of certified products displaying the ECOCERT trademarks and/or reference to ECOCERT GREENLIFE or to the certification must respect the specific rules defined in the labeling guide by Ecocert.

The operator is responsible for the emission and for the use of labels, for their validation check and for the control of their use.

4.2 Additional references:

The logo can be used with the additional references as presented below (any other mentions will be excluded). Other references in languages which are not specified below can be authorized on request with ECOCERT GREENLIFE.

The place, the size and the dimensions of the additional references below must be respected.

French/ FRANCE



Spanish/ SPAIN



Spanish/ SOUTH AMERICA



English/ UK, USA



German/ GERMANY



Italian/ ITALY



ARTICLE 5. SPECIFIC RULES FOR USE FOR THE PURPOSES OF COMMUNICATION

The following specific rules must be respected for all media used for the purposes of communication displaying the ECOCERT trademark and/or reference to ECOCERT GREENLIFE or to the certification:

- when the ECOCERT trademark and/or reference to ECOCERT GREENLIFE or to the certification are displayed without specific reference to a certified product, or in reference to a group of products, only some of which are certified, a mention identifying the corresponding certified products must be added to inform clearly the consumer.
- The user may not use the ECOCERT trademark and/or reference to ECOCERT GREENLIFE or to the certification in any way that might cause harm to ECOCERT's reputation, and must not make any statement likely to result in an error.

ARTICLE 6. THIRD PARTIES

These rules must be communicated to any third party, not engaged by ECOCERT (service providers, websites or others), wishing to make reference to the ECOCERT GREENLIFE trademark and/or reference to ECOCERT or to the certification.

ARTICLE 7. MODIFICATION OF THE RULES APPLICABLE TO LABELLING

These rules may be modified at any time by ECOCERT GREENLIFE, in particular according to changes in legislation relating to the labelling of products or to references made to the certification or to their interpretation by the administrative or legal authorities.

ARTICLE 8. BREACH OF THE RULES

ECOCERT GREENLIFE will apply any necessary sanctions provided for in its procedures or will take any legal action that it deems to be necessary in the event of non-compliance with these rules or of violation of its intellectual property rights.